

Martin Young

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UX Developer

I believe that the internet should make people's lives easier and I have spent my career building websites with user experience at the heart of design and development.

I'm looking for a fun place to work where I can hone my skills and contribute to making the business more successful.

Employment

Digital Developer

Fisher & Paykel Appliances

Auckland, New Zealand

2015 – present

Fisher & Paykel Appliances is a premium home appliances manufacturer. I joined the Digital Marketing team as a contractor and was hired permanently six months later.

- At Fisher & Paykel I've been working with Java-based CMS for the first time. I've enjoyed the challenge of learning JSP while also improving my JavaScript skills.
- I learned jMeter so that I could do performance testing on the new Australia and New Zealand websites while the team was without a tester.
- I've had great satisfaction in being the team trainer and also leading our support efforts for staff across the business.

Senior Developer

Fission Creative

Paisley, Scotland

2013 – 2015

Fission Creative was a small graphic design agency in central Scotland. I was hired to take over web development responsibilities from the creative director.

- When I started at Fission they were reselling third-party templates. I introduced a flexible codebase that allowed us to develop high quality sites that were maintainable in-house and increase revenue through support work.
- I loved learning about design processes and introducing the designers to UX and accessibility.

Examples of work:

- [Fission Creative](#) – full build
- [Headtorch](#) – full build
- [Renfrewshire 2023](#) – full build

Web Consultant

Digital My Way
Glasgow, Scotland
2011 - 2017

Digital My Way is my freelancing and consultancy brand.

- I started freelancing as a WordPress developer and contracted with some local agencies, building up a portfolio of over 20 return clients before I moved to New Zealand.
- Spotting a gap in the market I created a website support and maintenance service and attracted a variety of customers from small businesses to the UK Government

Examples of work:

- [Albannach](#) – full build (freelance)
- [BeChilled](#) – age gate, front end build (contract)
- [Tennents Lager](#) – full back end build, front end work includes block layout, header and menu (contract)

Web Co-ordinator

Department for International Development
East Kilbride, Scotland
2009 – 2011

DFID is the UK Government department responsible for overseas aid and disaster response. I started as a communications temp and moved into the website team.

- Working alongside my manager I developed a prototype intranet using WordPress. I oversaw the full project lifecycle from user research and conception to beta testing with real content and users
- I worked with policy communications teams to redevelop DFID's consultation platform based on the results of extensive user testing. The first consultation on the redesigned platform increased engagement tenfold.

Key skills

Technical Skills:

- HTML, CSS, PHP, JavaScript, Adobe CC, MS Office
- User experience design and prototyping
- Website performance optimisation

Personal Skills:

- Strong written and verbal communication
- Problem solving and analysis
- Desire to learn from those around me and share my experience

Education

CertHE Astrophysics
University of St Andrews
St Andrews, Scotland

My background in science and maths gives me great strengths in problem solving and understanding the workings of code. It also taught me the value of constant testing and how we can improve systems that seem to work by trying to understand them better.

Personal interests

I love spending time outdoors and have blogged about my hiking and cycling adventures. Since moving to New Zealand I've been trying to see as much of the country as possible, tasting its food and drink along the way. In my spare time, I'm a professional cycling photographer and reporter.

References

References are available on request.

Right to work in New Zealand

I hold a residency visa, allowing me to live and work in New Zealand indefinitely.